

**Montpellier
Business
School**
since 1897



StratmeUp

by Montpellier Business School


A TOP FRENCH BUSINESS SCHOOL

Founded in 1897, Montpellier Business School holds the three prestigious international accreditations AACSB, AMBA and EQUIS, which less than 1% of the business schools across the world possess.

IMPLEMENTATION OF A STRATEGIC DIAGNOSIS OF COMPANIES FROM FRANCE AND ALL AROUND THE WORLD

CARRIED OUT BY PGE'S STUDENTS
(PROGRAMME GRANDE ÉCOLE)
IN THEIR FINAL YEAR

ENROLL NOW

[CLICK HERE!](#) 

stratmeup@montpellier-bs.com

2019 EDITION:

59 COMPANIES LINKED
WITH 364 STUDENTS

FREE DIAGNOSIS

- › Environmental analysis and business model
- › Carried out by seniors of the Grande Ecole and MSc Programmes of Montpellier Business School
- › Group of 5 students
Quality guaranteed by a well-defined process under the supervision and tutelage of the faculty

HALF A DAY RESTITUTION TO THE BUSINESS MANAGERS AT MONTPELLIER BUSINESS SCHOOL'S OFFICES OR BY VISIO CONFERENCE

- › Presentation of the work methodology to the managers
- › Deliverance of development recommendations to each manager

REGISTRATION DEADLINE OCTOBER 2020

- › Beginning of the study
November 2020
- › ½ day of presentation
to the managers: March 2021



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REGISTRATION DEADLINE
OCTOBER 2020

PROJECT CONCEIVED,
DEVELOPPED AND IMPLEMENTED
BY MONTPELLIER BUSINESS SCHOOL

stratmeup@montpellier-bs.com

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by Montpellier Business School

MONTPELLIER BUSINESS SCHOOL
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FREQUENTLY ASKED QUESTIONS

WHAT IS A STRATEGIC DIAGNOSIS?

- ▶ Studying the company's business model in its environment
- ▶ Ensuring the competitiveness of the company

WHAT INFORMATION SHOULD I PROVIDE FOR THIS DIAGNOSIS AND WHAT IS THE PRIVACY POLICY?

- ▶ Basic information: business sector / address / number of employees / turnover...
- ▶ Information collection by students
- ▶ StratMeUp ensures strict confidentiality
- ▶ An agreement is signed by all stakeholders (Non disclosure agreement)

HOW MUCH WILL THIS SERVICE COST ME?

- ▶ This service is completely free of charge
- ▶ Project of general economic interest led by Montpellier Business School

WHO WILL BE MY CONTACT PERSON?

- ▶ The Montpellier Business School StartMeUp team will be your unique interlocutor
- ▶ We can receive you in the StartMeUp office on the school premises in Montpellier

HOW DO I SIGN UP TO TAKE PART IN THE STARTMEUP 2020 ACTION?

- ▶ Contact us, we'll answer your questions:
stratmeup@montpellier-bs.com

TESTIMONIALS:

Very involved, they were daring in their thinking and creative in their proposal. Satisfied with the result.

J.LIZAROT – KIDS POUX

The students got really involved at the end of the project and they did a job with real added value. I will come back, thank you!

D.ABEL – CAFÉ INTÉGRAL

